

What is claimed is:

1. A point of sale system comprising:

5 a reservation feature having a customer information  
section and an equipment information section, wherein the  
customer information section and equipment information  
section display information pertaining to reservations; and  
a payment section having a cash section, check section  
and a credit card section, wherein upon entering credit card  
10 information in the credit card section and activating the  
credit card section, credit authorization is obtained for a  
charge.

2. A point of sale system comprising:

15 a rental feature having a customer information section  
and an equipment information section, wherein the customer  
information section includes information pertaining to a  
customer, and the equipment information section includes  
information pertaining to the equipment that the customer is  
20 interested in renting; and

a payment section having a cash section, check  
section and a credit card section, wherein upon entering  
credit card information in the credit card section and  
activating the credit card section, credit authorization is  
25 obtained for a charge.

3. The point of sale system of claim 2 further  
comprising a transfer feature having an equipment  
information section that prompts for information pertaining  
30 to equipment that is the subject of a transfer.

4. The point of sale system of claim 2 further  
comprising a return feature having an equipment information  
section that prompts for information pertaining to equipment

that is being returned and a payment section for payment of a rental fee associated with the equipment returned.

5        5. The point of sale system of claim 2 further comprising a reporting feature that reports a status to a user.

10       6. The point of sale system of claim 5 further comprising a closing report having a list of all transaction processed for a specified day.

15       7. The point of sale system of claim 6 wherein the closing report includes a contract number, a method of payment, an amount received, and an amount refunded.

20       8. The point of sale system of claim 5 further comprising an inventory report having a list of the equipment available for rental.

25       9. The point of sale system of claim 5 further comprising a reservation report having a list of customers who have made a commitment to rent equipment.

30       10. The point of sale system of claim 5 further comprising an equipment due report having a list of equipment that is out on rental.

      11. The point of sale system of claim 5 further comprising a refund report having a list of refunds that have been provided to a customer for a specified date.

      12. The point of sale system of claim 11 further comprising a marketing section having a marketing message related to the moving equipment rental business.

13. A point of sale system comprising:  
a customer information section that stores and recalls  
customer information;  
an equipment information section that stores and recalls  
5 information pertaining to a transaction; and  
a rental feature that processes the rental transaction.

14. The point of sale system of claim 13 wherein the  
rental feature displays a rental rate for an equipment  
10 identified equipment information section.

15. The point of sale system of claim 13 wherein the  
rental feature includes a printable rental agreement.

16. The point of sale system of claim 15 wherein the  
rental agreement includes the terms of the rental  
transaction.

17. The point of sale system of claim 15 wherein the  
rental agreement includes an itemized list of charges.

18. The point of sale system of claim 13 further  
comprising a credit card payment section which, upon  
activation, obtains credit card authorization.

19. A point of sale system on a network, the network  
having at least one computer-server for communicating with  
users, said system comprising:

a rental feature having a customer information section  
and an equipment information section, wherein the customer  
information section includes information pertaining to a  
customer, and the equipment information section includes  
information pertaining to the equipment that the customer is  
interested in renting; and

5 a payment section having a cash section, check section and a credit card section, wherein upon entering credit card information in the credit card section and activating the credit card section, credit authorization is obtained for the charge.

10 20. The point of sale system of claim 19 further comprising a transfer feature having an equipment information section that prompts for information pertaining to equipment that is the subject of a transfer.

15 21. The point of sale system of claim 19 further comprising a return feature having an equipment information section that prompts for information pertaining to equipment that is being returned and a payment section for payment of a rental fee associated with the equipment returned.

20 22. The point of sale system of claim 19 further comprising a reporting feature that reports a status to a user.

25 23. The point of sale system of claim 22 further comprising a closing report having a list of all transaction processed for a specified day.

24. The point of sale system of claim 23 wherein the closing report includes a contract number, a method of payment, an amount received, and an amount refunded.

30 25. The point of sale system of claim 22 further comprising an inventory report having a list of the equipment available for rental.

26. The point of sale system of claim 22 further comprising a reservation report having a list of customers who have made a commitment to rent equipment.

5        27. The point of sale system of claim 22 further comprising an equipment due report having a list of equipment that is out on rental.

10       28. The point of sale system of claim 22 further comprising a refund report having a list of refunds that have been provided to a customer for a specified date.

15       29. The point of sale system of claim 28 further comprising a marketing section having a marketing message related to the moving equipment rental business.

30. A method of processing a point of sale transaction, comprising the steps of:

20       providing an internet-based browser system having a customer information section, an equipment information section and a payment processing section;

entering customer information into the customer information section;

25       entering into the equipment information section information pertaining to equipment that the customer is interested in renting;

30       entering payment information in the payment processing section, wherein the payment processing section includes a credit card authorization feature that, upon activation, contacts a credit authorization service, obtains authorization and prints out a receipt to be signed by the client.